

APOORV SONI

VIDEO EDITOR



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📍 Pune, India

🌐 <https://linktr.ee/apoorv.soni>

PROFILE

Dedicated professional skilled in video editing, and motion graphics, and freelance project design. Seeking to apply management expertise and passion for digital marketing in a dynamic, growing industry. Committed to continuous learning and achieving excellence

SKILLS

- Video Editing
- Motion Graphics
- Podcast
- Showreels
- Logo Animation
- Advertisement

SOFTWARE

- Adobe After Effects
- Adobe Premiere Pro
- Adobe Photoshop
- Adobe Illustrator

EDUCATION

PGDM IN MARKETING

Dr. D.Y. Patil Business School Pune
2022 - 2024

B.COM TAXATION

Barkatullah University
2019 - 2021

EXPERIENCE

FULL TIME

Evonix technolpogy Private Limited, Pune
Feb 2024 - March 2025

- Making engaging advertisements for 25+ clients.
- Crafting motion graphics advertisements for products.
- Orchestrated end-to-end commercial video production for clients.

FREELANCING

Video editing and motion graphics

2020 - Present

- Crafted tailored short hook videos for esteemed clients like Lakme, Dove, Ponds, Ponds Men, Simple and more.
- Produced extensive YouTube content, including podcasts, annual event coverage, music videos, and compelling product advertisements.

CO-FOUNDER

Catchy Grooming Bhopal

2018 - 2020

- Co-Founded Catchy Grooming, a pandemic-era project aiding local barbers and offering home salon services.
- Established to support the barber community during the pandemic while providing convenient at-home salon services.